


**Minutes for the Communication Committee Meeting of Llantrisant Community Council held at Caerlan Hall, Llantrisant on 19 June, 2017 at 2.30pm**

**Present:**

Cllr D Nicholas (In the Chair)			
Cllr J Barton	Cllr A Crutcher	Cllr A Matheson	Cllr. A Moss

Clerk - Catherine Craven

1	<b>To elect the Chair</b>
Resolved: Councillor A Crutcher was appointed Chair to the Communications Committee. Councillor L Mills was appointed Vice Chair to the Communications Committee.	
2	<b>Apologies</b>
Apologies were received from Councillors L Mills and V Nicholas Members noted the apology.	
3	<b>Declarations of Interest</b>
Councillor T Crutcher declared an interest "Owner of Tony Crutcher Ltd, a marketing and public relations company".	
4	To agree role and responsibilities of the committee
Deferred to next meeting	
5	To agree future meeting dates
Deferred to next meeting	
6	Members discussed how to raise awareness of Llantrisant Community Council by considering its branding attributes and to identify the best communication methods to reach a wide audience. Various existing media were reviewed. Financially and administratively resourcing marketing initiatives must also be considered.
RESOLVED: Councillors T Crutcher and L Mills to provide a situation analysis and report back to committee.	

Signed.....

Date 4<sup>th</sup> August  
2017